

## APIS PARTNERS LLP: COOKIE POLICY

We want to ensure that you enjoy browsing our website. In order to enhance your experience, we place cookies onto your computer. Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device and to target the content displayed to the user's interests.

By using our website you agree that, unless you have set your computer's browser to reject them, we can place the types of cookies set out below on your device and use that data in accordance with this policy.

You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu) for a video about cookies visit [www.google.co.uk/goodtoknow/data-on-the-web/cookies/](http://www.google.co.uk/goodtoknow/data-on-the-web/cookies/).

### *Types of cookies*

There are two broad types of cookies - 'first party cookies' and 'third party cookies':

- First party cookies are cookies that are served directly by the website operator to your computer, and are often used to recognise your computer when it revisits that site and to remember your preferences as you browse the site.
- Third party cookies are served by a service provider on behalf of the website operator, and can be used by the service provider to recognise your computer when you visit other web sites. Third party cookies are most commonly used for web site analytics or advertising purposes.

In addition, cookies may be either 'session cookies' or 'persistent cookies'. Your computer automatically removes session cookies once you close your browser. Persistent cookies will survive on your computer until an expiry date specified in the cookie itself, is reached. We use both session and persistent cookies.

### *Cookies we use*

Cookie	Purpose	Expires after
_ga	Used to distinguish users.	2 years
_gid	Used to distinguish users.	24 hours
_gat	Used to throttle request rate.	1 minute

AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	30 seconds to 1 year
_gac_<property-id>	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out. <a href="#">Learn more.</a>	90 days
__utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update
__utmt	Used to throttle request rate.	10 minutes
__utmb	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	30 mins from set/update
__utmz	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	6 months from set/update
cookie_notice_accepted	This technical cookie stores the user's consent to the use of cookies on the website.	1 month

### ***Other third-party cookies***

Apis does not use govern the publication of third-party cookies. Please visit the relevant third parties' website if you want to understand more about these cookies.

### **Changing your cookie preferences**

The "Help" menu in the toolbar of most web browsers will tell you how to change your browser's cookie settings, including how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. Below is some helpful guidance about how to make these changes.

### ***Internet Explorer***

If you are using Microsoft Internet Explorer and you wish to block Apis' website cookies, you can perform the following:

1. On your browser tools menu, select 'Internet Options'
2. Click on the 'Privacy' tab and then on the 'Sites' button
3. Type into the 'Address of website' field:
4. <http://apis.pe/>
5. Click on the 'Block' button
6. Click on the OK button

### ***Other browsers***

Guidance on how to block Apis' website cookies on other browsers can be found below:

- [Firefox cookie management](#)
- [Chrome cookie management](#)
- [Safari cookie management](#)

More detailed information on disabling cookies can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org). However, please note that if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.